



CONTENT AGENT

We represent television producers, online content creators (YouTube, Social Media) and podcast creators. We Initiate, organize and oversee consistent, recurring (wherever possible) streams of revenue for creators through professionally coordinated and managed industry partnerships.



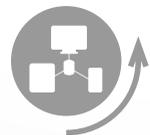
PROJECT MANAGER

We plan, execute, launch and close projects by building a comprehensive work plan, allocating adequate resources, scheduling, reporting and managing to the budget. Typical case studies involve project managing collaborations or campaigns between the agency/brand and content creator.



DISTRIBUTOR

We help to find the right channels for distribution and collaborate with partners to adapt content for each channel to accomplish reach and relevance by breaking through the clutter. Over 25 years of experience of working with a network of creators, producers, broadcasters, and publishers to help tailor and fund impactful content. Our role starts once the producer has identified their audience and crafted their story.



INDUSTRY PANELIST

We regularly serve as panelists for the digital marketing and film and television community. We have been invited to speak on numerous panels including the Ontario Media Development Corporation (OMDC), Hot Docs Festival, Gimli Film Festival, Interactive Ontario (IO), Ryerson University and Seneca College. Topics include: International distribution, digital entertainment sector (including YouTube and Social Media) trends, and business models.



CONSULTANT

We help evaluate content libraries for distributors and producers considering merger, acquisition or buy. We provide consulting services involving maximizing revenue across channels and repurposing content for other platforms which includes analysis of buyers, trends, case studies, etc. We negotiate and acquire content or catalogues for starts up platforms.



VOICE WORK

We provide voice recording services in English and in French from in-house studio. We review scripts for accuracy of French translation. Over 10 years of Interactive voice response (IVR) work for global travel brand.

CONTACT :

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