

# Television Soap 318 half-hours





**Train 48** is an innovative, instant drama that blends soap opera intrigue, humour, news and current affairs, with the unfolding storylines of **10 train travellers** as they commute home from work.

The series first aired on Global Television.



## Why come on board?

Unique among television dramas, Train 48 engages audiences by revealing the daily lives and loves, struggles and successes of a highly relatable and diverse cast of characters in a distinctive GTA setting and in an innovative naturalistic acting style. The intriguing serialized stories, laced with a liberal amount of humour generated a fiercely loyal following of viewers in its first run. Now after a hiatus from the air Train 48 is as fresh and original as ever and ready to reconnect with its core fans and expand to a new audience.



### **Actors**



Paul Braunstein



Joe Dinicol



**Krista Sutton** 



Raoul Bhaneja



**Lisa Merchant** 



**Amy Price-Francis** 



Paul Sun-Hyung Lee





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Exec Producer: Steve Levitan,
Protocol Entertainment



#### Original Press Release for renewal of the series on Global Television

#### Global Television, Protocol Entertainment announce second season of Train 48

(TORONTO – Wednesday, August 20, 2003) The Global Television Network, in association with Protocol Entertainment, announced today that **Train 48** has been renewed for a second season beginning Tuesday, September 23. The series will air four nights a week during the 14-week run of *Survivor: Pearl Island*, after which **Train 48** will air five nights a week. A one-hour compilation special featuring **Train 48** outtakes will air Wednesday, September 17.

**Train 48** is an innovative, instant drama that blends news and current affairs, soap opera and audience interaction with the unfolding storylines of 10 train travellers as they commute home from work.

"I'm delighted that **Train 48** is returning for another season," said Loren Mawhinney, Global's Vice President of Canadian Production. "The series has exceeded our expectations and we look forward to working with Protocol and our amazing cast."

"It's thrilling to see the experiment of **Train 48** succeed so well. We're all excited about continuing the journey through the fall, winter and spring," said Steve Levitan, President of Protocol Entertainment. "We're confident that the audience will continue to grow as the summer ends and people like the characters on our show are spending more time at home."

Since its debut June 2, 2003, **Train 48** has established a loyal viewership. In Ontario, the 2+ audience is up 16% compared to the same time period last year, according to BBM Meter Data. In Toronto, 18-49 ratings are up 33% compared to last year's average. The Ontario audience is up significantly – 46% over last year. The data covers the period from June 2, 2003 to July 13, 2003 versus June 3, 2002 to July 14, 2002.

Filmed entirely in Global's Toronto studio, each half-hour episode is scripted, shot, edited and broadcast daily, with the actors improvising most of the dialogue. The 10 regulars talk about their personal issues and professional conflicts, have affairs, and engage in lively debate about the day's headlines. As well, **Train 48** allows viewers, via canada.com, to vote on issues or characters, suggest storylines and contribute topics for discussion.



# Thank you for participating in the comeback of Train 48.

Muriel Rosilio

mrosilio@farragomedia.ca

Tel: 416.219.9447

